

**CENTRAL OKANAGAN
ECONOMIC
DEVELOPMENT
COMMISSION**

**UPDATE FOR CITY OF KELOWNA COUNCIL
OCTOBER 17, 2011**

**ROBERT FINE,
DIRECTOR OF ECONOMIC DEVELOPMENT**

**MIKE GILMORE,
COEDC ADVISORY BOARD CHAIR**

*COEDC Presentation to
City of Kelowna*

Staff



Corie Griffiths
Marketing & Research



Robert Fine
Director



Sandra Ballan-Brown
Administrative Assistant



*COEDC Presentation to
City of Kelowna*

2011 COEDC Advisory Board


Mike Gilmore, Chair	BDO Dunwoody LLP
Scot Speiser, Past Chair	Business Development Bank
Renee Wasyluk, Vice Chair	Troika Development Inc.,
Laurel Douglas	Women's Enterprise Centre
Alison Yesilcimen	MediaCooler Innovations Inc
Jim Paterson	City of Kelowna, Community Sustainability

Executive

Program Highlights


EDC Highlights

- 10,000 Enquiries
- 80 Community Presentations
- 145 Site Visits
- 700 Businesses Attended COEDC Events
- Funder – Okanagan Film Commission
- EDABC Community Project of the Year
- IEDC – 2 marketing awards




EDC Activities

↑	Population – Kelowna CMA
↑	Labour Force
↓	Unemployment Rate
↑	Tourism Room Revenue
↓	Building Permits
no change	Business Bankruptcies
↓	Consumer Bankruptcies
↓	Business Licenses




Economic Trends

Program Highlights



Agriculture

- Development of Geographic Indications (GI) - delegation
- 18 site visits – 125 active inquiries
- Fintry Incubation Facility



Agriculture

Program Highlights



Export

Number of Delegations – i.e. Japanese Facilities Opportunity

25 one-on-one coaching provided for export development and expansion


Business Beyond Borders Seminars Series



Export Program



metabridge **Program Highlights**




metabridge

UK Activities – 7 partnerships, FT

Bardel

Emigration Fairs – 7 to date



Technology

Program Highlights



•Approval of 2 Regional Business applications PNP

•287 consultations – employers, workers, investor


•Lower skilled worker to Permanent Resident has opened a small business

•Work with recent graduates (23) from Ok College and UBC O to stay in the area



Foreign Skilled Worker Program

Program Highlights




Youth Culture Development

Okanagan Young Professionals established as a Regional Network by promoting groups that already exist and also support the dynamic and collaborative Communication Hub


Linking youth to opportunities – 50 to date

Awesome Okanagan



Okanagan Young Professionals

Questions? Comments?



www.investokanagan.com

1450 KLO Road
Kelowna, BC V1W 3Z4
(250) 459-6260

Robert Fine
Director of Economic Development
rfine@investokanagan.com